

**What's Happening?** is a new newsletter for members of the Northlake Mandeville Rotary Club!

**Last Thursday's Meeting:**

It was a business meeting. Tom Quinn presided in President John Allan's absence. Several committee reports were presented - New Member Recruiting; Public Relations; and Programming.

Guests and their hosts last Thursday were: Bob Mathews - Michael Wedge - Prytania Cloud Solutions  
&nbs p; Jay Madison - Christian Brothers

Automotive

Leanne Truehart - Emily Baker

Daniel Gabourel - Trey Tantillo, Hammond

Rotarian

**Here is a photo of a group of Mandeville Rotarians having fun helping out last Saturday!!**

Northlake-Mandeville Rotary Club members participated in the St. Tammany Outreach for the Prevention of Suicide (STOPS) 5k Walk today in Abita Springs. Pictured are Club members Sean Glynn, Kathy Fielding-Panther Smith, Leanne McBurney Truehart, Sandra Gallo Gibson, Tom Quinn and Stephen T. Satterlee.

— at [Abita Springs Trailhead](#).



**PUBLIC RELATIONS COMMITTEE**

The latest news from the club's public relations committee is that it exists, and that it has had its first meeting. Among P.R. initiatives discussed at the first meeting were the following:

**\*Public Service Awards** - This event will occur at a meeting in January. We will invite top city and parish public service officials to come help us honor their most outstanding employees. These are people who put their lives on the line for us every day. We will contact the chief of police, the sheriff, the fire chief, the EMS head, etc. and ask them to come to a meeting and bring one or two of their most outstanding people who deserve special recognition.. The board has approved this initiative, and Dr. Charlie Foy has agreed to take the lead on this very worthwhile image-building activity.

&nbs p; **\*Invite the Media** - As part of an ongoing effort to build a closer working relationship with members of the print and electronic media locally, and to heighten public understanding of Rotary and all

the good our members do in the Mandeville community, we will begin inviting media reps to attend out meetings whenever we have an outstanding speaker. We will send them an email, and then committee members will follow up with a personal invitation by phone.

**\*Wear Rotary** - Members will be encouraged to wear Rotary pins and shirts and blouses more frequently in an effort to cause conversations about Rotary membership with friends and coworkers. The Board wishes to increase membership. And Rotary membership will increase only when more people know about our great club and why we are proud Mandeville Rotarians. Members will be delegated each week to find Rotarians wearing Rotary shirts and pins and present them with \$25 gift cards.

**\* Increased Visibility** - The Chili Cookoff event died a natural death several years ago. Now the Board is considering a replacement "show-your-stuff" fundraising event where the public will see members working on a club-sponsored fundraising activity. Suggestions are welcome!

People who have shown an interest (no matter how slight) in helping improve the public's understanding of all that Mandeville Rotary does for our community have been drafted by the P.R. Committee. Those people are:

Bob Mathews, chairman  
Ben Motion  
Charlie Foy  
John Caulking  
Tom Quinn  
Steve Satterlee  
Jimmy Rogers  
Lauren Lee